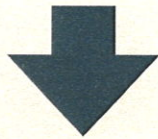


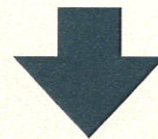
WHY BROOKS BRACELESS CROSSARM?

IN A SIDE-BY-SIDE ANALYSIS, UNDER LOAD AND SUBJECT TO HEAT AND FIRE, WOOD BRACELESS CROSSARMS OUT-PERFORMED COMPOSITE CROSSARMS IN EVERY ASPECT:

Fiberglass crossarm under load after less than 4 minutes of sustained heat.



Wood crossarm under load after 10 minutes of sustained heat.



*** In test after test, what is represented here is a repeatable result. ***

Beware though, of false claims made by the composite industry:

- » Self-extinguishing...not helpful to be self-extinguishing if it melts
- » Stronger...any material can be designed to hold any load. Period.
- » Long service life...only based on projected and expected lab testing
Not real world, under load, for decades in the elements field testing like wood.

WOOD CROSSARMS HAVE A PROVEN TRACK RECORD OF STRENGTH, DURABILITY, AND RESILIENCE THAT IS UNSURPASSED BY ANY OTHER PRODUCT.



For more information, go to www.brooksmfg.com/braceless
or email us at info@brooksmfg.com.